NEW CURRICULUM: Sport Management Checklist

Sport Management Core
SPMT 190 Introduction to Sport Management
SPMT 210 Funding and Resources of Sport
SPMT 215 Sport Law & Governance
SPMT 225 Sales and Revenue Generation in Sport
SPMT 313 Sport Marketing
SPMT 320 Behavioral Perspectives in Sport
SPMT 412 Capstone: Advanced Principles and Practice of Sport Management
SPMT 416 Internship OR a full unit of SPMT 415 & 417 Internship (.5 unit each)
First Aid & CPR Requirement: HHP 223 Introduction to Emergency Care OR American Red Cross Certification Competency%
Additional Requirements
BUAD 205 Accounting for Decision Making (OR previously offered BUAD 215 Accounting Principles I)
BUAD 254 Organizational Behavior Management
ECON 121 Principles, Micro
Bracket Selections
Bracket 1 Exploration
Bracket 2 Exploration

Core = 8.5 units With HHP 223 (Was: 13.5 units) units)

Additional: 3.0 units Bracket Selections = 2 Units Core = 8.0 units With First Aid Certif. (Was: 13.5 Additional: 3.0 units Bracket Selections = 2 Units

Bracket 1 Selections (must complete one full unit in this Bracket):

BUAD 233 Marketing Management

Sport Management Core

COMM 101 Introduction to Communication Studies HHP 195 Introduction to Health & Ex Science (1/2 unit)

* SPMT 201 Sport Community and Recreation

SPMT 206 (1 unit) Ind. Study/Research OR 1 unit combined of: SPMT 205 (.5 unit) Ind. Study/Research & SPMT 207 (.5 unit) Ind. Study/Research

Bracket 2 Selections (must complete one full unit in this Bracket):

BUAD 343 Buying Behavior BUAD 364 Team Dynamics

COMM 250 Communication Theory

HHP 208 Exercise Testing & Prescription HHP 301 Personal & Community Health

HHP 315 Behavioral Perspectives in Exercise Science SPMT 208 Administration of Athletic Programs

SPMT 302 Special Topics in Sport Management SPMT 303 Sport Technology & Creativity

SPMT 406 (1 unit) Ind. Study/Research OR 1 unit combined of: SPMT 405 (.5 unit) Ind. Study/Research & SPMT 407 (.5 unit) Ind. Study/Research\$

SPMT 496 (1 unit) Honors in Major OR 1 unit combined of: SPMT 495 & SPMT 497 (.5 unit each) Honors in Major OR

\$ = No more than 1 unit of Independent Study/Honors in the Major can count toward credit for the major

" = HHP 195 requires completion of SPMT 205/7 to fulfill as full Bracket 1 unit & continued exploration OR use as an elective with a .5-unit Independent Study # = Honors in Major requires 3.4 GPA in the major and Senior Standing of 25 units completed

% = If CPR and First Aid Certification Competency is completed elsewhere, the required program units become 13.0