



Roanoke College Poll
Release April 17, 2012

1. Do you think things in the Commonwealth of Virginia are generally going in the right direction or do you think things have gotten off on the wrong track?

	Evangelical	Non-Evangelical
Right direction	43% (172)	38% (92)
Wrong track	45% (183)	46% (112)
Unsure/mixed	12% (50)	17% (41)

2. Do you think things in the COUNTRY are generally going in the right direction or do you think things have gotten off on the wrong track?

	Evangelical	Non-Evangelical
Right direction	16% (66)	25% (61)
Wrong track	79% (322)	66% (163)
Unsure/mixed	5% (19)	9% (23)

3. A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

	Evangelical	Non-Evangelical
Better	31% (114)	46% (105)
Worse	31% (114)	18% (40)
About the same	38% (137)	37% (84)

4. In general, do you approve or disapprove of the way Bob McDonnell is handling his job as Governor of Virginia?

	Evangelical	Non-Evangelical
Approve	63% (216)	47% (100)
Disapprove	21% (73)	36% (77)
Mixed/Unsure	16% (55)	17% (37)

5. In general, do you approve or disapprove of the way Barack Obama is handling his job as President of the United States?

	Evangelical	Non-Evangelical
Approve	28% (113)	46% (113)
Disapprove	64% (260)	45% (111)
Mixed/unsure	8% (33)	9% (22)

6. In general, do you approve or disapprove of the way Congress is handling its job?

	Evangelical	Non-Evangelical
Approve	11% (43)	5% (13)
Disapprove	78% (308)	84% (203)
Mixed/unsure	11% (45)	11% (26)

7. What do you think is the most important problem facing the country today?

	Evangelical	Non-Evangelical
Economy (general)	32% (130)	36% (91)
Unemployment/jobs	17% (68)	20% (50)
Budget deficit/debt	8% (32)	6% (15)
Morality/Loss of God	7% (28)	1% (3)
Gas prices/energy	7% (27)	5% (12)
All others	28% (117)	31% (77)
Unsure	1% (3)	1% (2)

Please tell me if you have a generally favorable or unfavorable impression of the following people or if you don't know enough about them to have formed an opinion.

8. President Barack Obama

	Evangelical	Non-Evangelical
Favorable	29% (119)	51% (127)
Unfavorable	60% (246)	39% (97)
Mixed/unsure	8% (34)	9% (23)
Don't Know	3% (13)	2% (4)

9. Governor Bob McDonnell

	Evangelical	Non-Evangelical
Favorable	52% (216)	36% (91)
Unfavorable	17% (69)	30% (76)
Mixed/unsure	16% (66)	17% (42)
Don't Know	15% (61)	17% (42)

10. Republican Presidential candidate Mitt Romney

	Evangelical	Non-Evangelical
Favorable	31% (127)	23% (58)
Unfavorable	36% (149)	49% (122)
Mixed/unsure	18% (72)	19% (47)
Don't Know	16% (64)	10% (24)

11. Former Governor George Allen

	Evangelical	Non-Evangelical
Favorable	49% (202)	24% (59)
Unfavorable	20% (83)	37% (92)
Mixed/unsure	9% (38)	13% (32)
Don't Know	22% (89)	27% (68)

12. Former Governor Tim Kaine

	Evangelical	Non-Evangelical
Favorable	33% (135)	43% (109)
Unfavorable	39% (160)	25% (62)
Mixed/unsure	10% (42)	12% (30)
Don't Know	18% (75)	20% (50)

13. As you may know, by 2014 nearly all Americans will be required to have health insurance. People who do not buy insurance will pay a penalty while people who cannot afford it will receive financial help from the government. Do you approve or disapprove of this policy?

	Evangelical	Non-Evangelical
Approve	24% (97)	38% (95)
Disapprove	66% (266)	50% (125)
Mixed	8% (34)	8% (21)
Don't Know	2% (8)	3% (8)

14. What is your present religion, if any? Are you Protestant, Roman Catholic, Mormon, Orthodox such as Greek or Russian Orthodox, Jewish, Muslim, Buddhist, Hindu, atheist, agnostic, something else, or nothing in particular?

	Evangelical	Non-Evangelical
Protestant	82% (334)	46% (105)
Catholic	11% (43)	24% (54)
Mormon	2% (6)	1% (2)
Jewish	0% (0)	2% (5)
Muslim	0% (0)	0% (1)
Buddhist	0% (0)	1% (3)
Hindu	0% (0)	1% (2)
Atheist	0% (0)	5% (11)
Agnostic	0% (0)	5% (12)
Something else	3% (10)	4% (9)
Nothing in Particular	3% (12)	11% (25)

[NOTE TO INTERVIEWER: If the respondent says **Baptist, Methodist, Lutheran, Presbyterian, Pentecostal, Episcopalian, Church of Christ, or Disciples of Christ, Congregational or United Church of Christ, Holiness, Reformed, Church of God, Nondenominational or Independent Church** code this as PROTESTANT and select the appropriate response for the next question.]

15. [IF SOMETHING ELSE OR NOTHING IN PARTICULAR] (IF RESPONDENT SAID NATIVE AMERICAN, WICCAN, PAGAN, ETC, DO NOT READ, BUT ENTER CODE 2 (NOT CHRISTIAN) Do you think of yourself as a Christian or not?

	Evangelical	Non-Evangelical
Christian	100% (22)	41% (14)
Not Christian	0% (0)	59% (20)

16. DO NOT READ QUESTION IF R VOLUNTEERED DENOMINATION IN PREVIOUS QUESTION. RECORD RESPONSE IN APPROPRIATE CATEGORY. As far as your present religion, what denomination or church, if any, do you identify with most closely? Just stop me when I get to the right one. Are you **(READ)** Baptist, Methodist, Lutheran, Presbyterian, Pentecostal, Episcopalian, Church of Christ, or Disciples of Christ, Congregational or United Church of Christ, Holiness, Reformed, Church of God, Nondenominational or Independent Church, Something else Or none in particular?

	Evangelical	Non-Evangelical
Baptist	50% (175)	28% (31)
Methodist	14% (50)	13% (14)
Lutheran	4% (13)	6% (6)
Presbyterian	5% (18)	12% (13)
Pentecostal	3% (11)	2% (2)
Episcopalian	3% (11)	13% (14)
Church of Christ/ Disciples of Christ	2% (8)	0% (0)
Holiness	1% (2)	0% (0)
Reformed	0% (0)	1% (1)
Church of God	1% (5)	1% (1)
Nondenominational/ Independent	5% (19)	6% (7)
Something Else	4% (15)	4% (4)
Nothing in particular	6% (22)	15% (16)

17. To help describe your faith, would you say that you agree or disagree with each of the following statements:

The Bible is the word of God.

	Evangelical	Non-Evangelical
Agree	100% (410)	50% (125)
Disagree/ No Answer	1% (2)	50% (126)

Christians should share their faith in Jesus with others who might not already believe.

	Evangelical	Non-Evangelical
Agree	93% (385)	35% (88)
Disagree/ No Answer	7% (27)	65% (163)

Salvation only comes through Jesus and not through the practice of other religions.

	Evangelical	Non-Evangelical
Agree	84% (345)	6% (15)
Disagree/ No Answer	16% (67)	94% (236)

18. Do the following terms describe your religious identity?

Born-again

	Evangelical	Non-Evangelical
Yes	77% (318)	8% (21)
No/ No Answer	23% (94)	92% (230)

Bible-believing

	Evangelical	Non-Evangelical
Yes	96% (394)	37% (93)
No/ No Answer	4% (18)	63% (158)

Evangelical

	Evangelical	Non-Evangelical
Yes	52% (215)	0% (0)
No/ No Answer	48% (197)	100% (251)

Fundamentalist

	Evangelical	Non-Evangelical
Yes	30% (122)	2% (4)
No/ No Answer	70% (290)	98% (247)

19. Are you registered to vote in Virginia?

	Evangelical	Non-Evangelical
Yes	90% (368)	91% (228)
No	11% (43)	9% (23)

20. If the election for United States Senate were held today and the two candidates were George Allen, the Republican and Tim Kaine, the Democrat, would you vote for [ROTATE]

	Evangelical	Non-Evangelical
Tim Kaine	25% (99)	49% (117)
George Allen	58% (230)	30% (72)
Undecided/Someone else (VOLUNTEERED)	18% (71)	21% (50)

21. How much thought have you given to the coming presidential election? Quite a lot, only a little or none at all?

	Evangelical	Non-Evangelical
Quite a lot	60% (245)	64% (160)
Only a little	29% (120)	24% (61)
None at all	11% (43)	12% (29)

22. Over the course of the campaign, are you getting more interested or less interested in the outcome of the election this November or is your interest the same?

	Evangelical	Non-Evangelical
More interested	64% (257)	68% (166)
Less interested	22% (88)	17% (41)
The same	14% (54)	16% (38)

23. In addition to being a political leader, some people also see the President, whoever it may be, as a moral leader. Do you see the President as a moral leader?

	Evangelical	Non-Evangelical
Yes	71% (289)	61% (151)
No	23% (93)	33% (82)
Unsure	6% (23)	6% (14)

24. Thinking about your vote for President, how important is it for a candidate to have very strong religious beliefs. Is it very important, somewhat important, not very important, or not important at all?

	Evangelical	Non-Evangelical
Very important	55% (224)	14% (34)
Somewhat important	37% (149)	34% (82)
Not very important	5% (20)	24% (59)
Not important at all	3% (12)	28% (69)

25. And what if a candidate had religious beliefs that were very different from yours? Would you be more likely to vote for them, less likely to vote for them, or would it make no difference to your vote?

	Evangelical	Non-Evangelical
More likely	7% (28)	3% (6)
Less likely	35% (133)	12% (27)
No difference	58% (219)	86% (202)

26. Just in general, how well do you think Barack Obama understands the needs of people like you? Very well, fairly well, not too well, or not at all well?

	Evangelical	Non-Evangelical
Very well	18% (71)	26% (62)
Fairly well	21% (82)	37% (89)
Not too well	21% (85)	12% (29)
Not at all well	40% (161)	26% (62)

27. Just in general, how well do you think Mitt Romney understands the needs of people like you? Very well, fairly well, not too well, or not at all well?

	Evangelical	Non-Evangelical
Very well	9% (33)	12% (25)
Fairly well	36% (127)	25% (55)
Not too well	27% (97)	29% (63)
Not at all well	28% (100)	34% (75)

28. And if the election for President were held today, and the candidates were Barack Obama and Mitt Romney, would you vote for Barack Obama, the Democrat or Mitt Romney, the Republican [ROTATE]? [OTHER RESPONSES VOLUNTEERED]

	Evangelical	Non-Evangelical
Obama	29% (116)	51% (125)
Romney	55% (224)	37% (90)
Uncertain	10% (42)	7% (17)
Someone else	6% (23)	5% (12)

29. [IF OBAMA] How certain are you that you will vote for Obama? Are you very certain, somewhat certain or not certain?

	Evangelical	Non-Evangelical
Very certain	75% (85)	82% (101)
Somewhat certain	21% (24)	11% (14)
Not certain	4% (5)	7% (8)

30. [IF ROMNEY] How certain are you that you will vote for Romney? Are you very certain, somewhat certain or not certain?

	Evangelical	Non-Evangelical
Very certain	71% (157)	72% (63)
Somewhat certain	21% (47)	22% (19)
Not certain	8% (18)	7% (6)

31. [IF OBAMA] How enthusiastic are you to vote for Obama? Are you very enthusiastic, somewhat enthusiastic or not enthusiastic?

	Evangelical	Non-Evangelical
Very enthusiastic	57% (64)	64% (79)
Somewhat enthusiastic	35% (39)	28% (34)
Not enthusiastic	9% (10)	8% (10)

32. [IF ROMNEY] How enthusiastic are you to vote for Romney? Are you very enthusiastic, somewhat enthusiastic or not enthusiastic?

	Evangelical	Non-Evangelical
Very enthusiastic	31% (67)	35% (30)
Somewhat enthusiastic	52% (114)	37% (32)
Not enthusiastic	18% (39)	29% (25)

[IF OBAMA] Would you be likely to do any of the following activities for Obama?

33. Contribute money to his campaign?

	Evangelical	Non-Evangelical
Yes	47% (54)	45% (56)
No	45% (52)	46% (57)
Maybe	9% (10)	9% (11)

34. Volunteer your time for the campaign?

	Evangelical	Non-Evangelical
Yes	41% (48)	42% (51)
No	51% (59)	48% (59)
Maybe	8% (9)	11% (13)

35. Talk to others informally about voting for him?

	Evangelical	Non-Evangelical
Yes	59% (68)	48% (59)
No	37% (43)	45% (55)
Maybe	4% (5)	7% (9)

36. Put a sign in your yard or a bumper sticker on your car?

	Evangelical	Non-Evangelical
Yes	48% (55)	41% (51)
No	49% (57)	48% (60)
Maybe	3% (4)	11% (13)

[IF ROMNEY] Would you be likely to do any of the following activities for Romney?

37. Contribute money to his campaign?

	Evangelical	Non-Evangelical
Yes	17% (38)	21% (18)
No	75% (164)	75% (63)
Maybe	8% (18)	4% (3)

38. Volunteer your time for the campaign?

	Evangelical	Non-Evangelical
Yes	18% (39)	23% (20)
No	75% (164)	71% (61)
Maybe	7% (16)	6% (5)

39. Talk to others informally about voting for him?

	Evangelical	Non-Evangelical
Yes	47% (102)	41% (35)
No	46% (101)	55% (47)
Maybe	7% (16)	5% (4)

40. Put a sign in your yard or a bumper sticker on your car?

	Evangelical	Non-Evangelical
Yes	31% (67)	22% (19)
No	63% (138)	70% (60)
Maybe	6% (13)	8% (7)

41. [IF UNCERTAIN] Are you leaning toward voting for Romney or Obama?

	Evangelical	Non-Evangelical
Obama	15% (6)	0% (0)
Romney	27% (11)	47% (7)
Uncertain	56% (23)	47% (7)
Someone else	2% (1)	7% (1)

42. [IF UNCERTAIN] Is it possible that you won't vote in November?

	Evangelical	Non-Evangelical
Yes	37% (58)	31% (26)
No	63% (100)	69% (57)

43. [IF YES TO 44] Would you be more likely to vote if someone other than Romney was the Republican nominee?

	Evangelical	Non-Evangelical
Yes	52% (30)	54% (13)
No	33% (19)	13% (3)
Unsure	16% (9)	33% (8)

44. Do you happen to know if Barack Obama is Protestant, Catholic, Mormon, Jewish, Muslim, atheist, agnostic, or some other religion?

	Evangelical	Non-Evangelical
Protestant	27% (110)	42% (101)
Catholic	3% (11)	3% (8)
Mormon	0% (1)	0% (0)
Jewish	0% (1)	0% (0)
Muslim	16% (63)	11% (27)
Atheist	1% (2)	0% (0)
Agnostic	1% (2)	0% (0)
Some other religion	5% (19)	5% (13)
DK/NA	48% (193)	38% (92)

45. [IF SOME OTHER RELIGION] And do you know if he is a Christian or not?

	Evangelical	Non-Evangelical
Christian	53% (8)	77% (10)
Not Christian	47% (7)	23% (3)

46. Does Obama's religion make you more likely to vote for him, less likely or make no difference in your vote?

	Evangelical	Non-Evangelical
More likely	5% (20)	3% (8)
Less likely	23% (92)	6% (14)
No difference	72% (284)	91% (220)

47. Do you happen to know if Mitt Romney is Protestant, Catholic, Mormon, Jewish, Muslim, atheist, agnostic, or some other religion?

	Evangelical	Non-Evangelical
Protestant	3% (11)	2% (6)
Catholic	1% (4)	4% (10)
Mormon	60% (243)	70% (171)
Jewish	0% (0)	0% (1)
Muslim	0% (0)	0% (1)
Atheist	0% (0)	0% (0)
Agnostic	0% (0)	0% (0)
Some other religion	0% (1)	0% (1)
DK/NA	36% (145)	23% (56)

48. [IF SOME OTHER RELIGION] And do you know if he is a Christian or not?

	Evangelical	Non-Evangelical
Christian	100% (1)	100% (1)
Not Christian	0% (0)	0% (0)

49. Does Romney's religion make you more likely to vote for him, less likely or make no difference in your vote?

	Evangelical	Non-Evangelical
More likely	5% (19)	2% (5)
Less likely	13% (48)	9% (22)
No difference	83% (317)	89% (214)

50. Now thinking about the Mormon religion, also known as the Church of Jesus Christ of Latter Day Saints, how much would you say you know about the Mormon religion and its practices? A great deal, some, not very much or nothing at all?

	Evangelical	Non-Evangelical
A great deal	11% (44)	13% (30)
Some	45% (178)	50% (119)
Not very much	35% (138)	26% (62)
Nothing at all	10% (40)	12% (29)

51. Please tell me what one word best describes your impression of the Mormon religion. Tell me just the one best word that comes to mind. **[OPEN-END. ACCEPT UP TO TWO RESPONSES.] [NOTE: PERCENTAGES ARE BASED ON RESPONDENTS SO THEY ADD TO MORE THAN 100%]**

	Evangelical	Non-Evangelical
Family/ Family Values	9% (28)	9% (19)
Different/Strange/Odd	6% (20)	11% (23)
^Weird Unusual		
Cult	9% (30)	5% (11)
Strict/Restrictive	5% (15)	8% (17)
Polygamy/Bigamy/Multiple	6% (18)	6% (12)
Wives/Multiple Marriages		
Good/ Good People	6% (20)	4% (9)
Misguided	5% (15)	4% (8)
Conservative	3% (10)	6% (12)
False/Fake	5% (15)	2% (4)
Dedicated	3% (11)	4% (8)
OK	4% (12)	3% (7)
Devout/Devoted	3% (8)	5% (10)
Religion/Religious	3% (9)	4% (8)
Faith/Faithful	3% (10)	2% (5)
Wrong	3% (11)	1% (2)
Misunderstood	2% (6)	3% (7)
Christian	3% (8)	2% (4)
Pushy	3% (8)	1% (3)
Confused/ Confusing	2% (7)	1% (3)
Interesting	2% (6)	2% (4)
All others	29% (94)	31% (67)

52. **[ASK IF R IS NOT A MORMON]** Do you, yourself happen to know anyone who is Mormon?

	Evangelical	Non-Evangelical
Yes	49% (196)	60% (147)
No	51% (206)	40% (97)

53. **[ASK IF R IS NOT A MORMON]** Based on what you have read or heard about Mormons, do you think their religion is a Christian religion, or do you think it is not a Christian religion?

	Evangelical	Non-Evangelical
Mormon is Christian	38% (151)	61% (146)
Mormon is not Christian	37% (147)	16% (37)
Unsure	24% (95)	23% (56)

54. [ASK IF R HAS A RELIGION OTHER THAN MORMONISM AND NOT ATHEIST, AGNOSTIC OR NOTHING IN PARTICULAR AND NOT CHRISTIAN]

From what you know, do you think that the Mormon religion and your own religion have a lot in common, or do you think that the Mormon religion and your religion are very different?

	Evangelical	Non-Evangelical
A lot in common	27% (77)	39% (52)
Very different	74% (214)	61% (82)

55. Now, I'd like to ask some questions about you. How old are you?

	Evangelical	Non-Evangelical
18-29	8% (31)	10% (25)
30-49	26% (107)	31% (77)
50-64	31% (126)	36% (88)
65 or older	35% (142)	23 % (57)

56. Code respondent's sex

	Evangelical	Non-Evangelical
Male	37% (154)	49% (122)
Female	63% (258)	51% (129)

57. How much education have you completed?

	Evangelical	Non-Evangelical
Less than high school	5% (22)	2% (4)
High School	27% (109)	17% (42)
Some college/tech school	27% (110)	22% (56)
Associate's degree	9% (35)	6% (16)
Bachelor's degree	20% (82)	28% (70)
Advanced degree	12% (47)	25% (62)

58. I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

	Evangelical	Non-Evangelical
Less than \$20,000	13% (47)	7% (15)
\$20,001-\$35,000	15% (55)	9% (21)
\$35,001-\$50,000	24% (88)	14% (32)
\$50,001-\$75,000	20% (75)	18% (41)
\$75,001-\$100,000	13% (49)	17% (38)
More than \$100,000	16% (60)	34% (76)

59. What is your race?

	Evangelical	Non-Evangelical
White	82% (335)	87% (214)
African-American	15% (61)	7% (16)
Other	3% (13)	7% (17)

60. In what county do you live? [IF NOT IN COUNTY, THEN WHICH CITY. IF THERE IS A CITY AND COUNTY WITH THE SAME NAME, ASK IF THEY LIVE IN CITY OR COUNTY.] RECODED TO REGION

	Evangelical	Non-Evangelical
Southwest Virginia	24% (99)	14% (36)
Southside	14% (58)	6% (14)
Shenandoah Valley	12% (50)	4% (9)
Central VA/Richmond	21% (86)	20% (50)
Northern VA	13% (55)	34% (86)
Tidewater	16% (64)	22% (56)

61. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

	Evangelical	Non-Evangelical
Liberal	11% (42)	24% (60)
Moderate	28% (111)	47% (117)
Conservative	58% (226)	23% (57)
Other	4% (14)	5% (13)

62. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

	Evangelical	Non-Evangelical
Democrat	23% (87)	35% (82)
Republican	43% (162)	26% (62)
Independent	27% (103)	30% (70)
Other/None	7% (25)	9% (22)

63. From what you have heard about the Tea Party movement, do you strongly agree, agree, disagree, or strongly disagree with their views or don't you know enough to have an opinion either way?

	Evangelical	Non-Evangelical
Strongly agree	14% (39)	7% (15)
Agree	39% (107)	22% (45)
Neutral	12% (34)	16% (32)
Disagree	22% (61)	25% (51)
Strongly disagree	12% (33)	31% (63)