Roanoke College Poll Topline
Final Election Poll
October 31, 2020

Hi, I'm_____ and I'm calling from Roanoke College. May I please speak to _____?
How are you today/this evening? We're conducting a survey of Virginia residents regarding
important issues and your opinion is very important to us. Your responses are confidential.

1. How likely is it that you will vote in the presidential election in November? Is it almost
certain, very likely, somewhat likely or not very likely or did you already vote?

Almost certain	41%
Very likely	11%
Already voted	48%
Somewhat likely	[TERMINATE]
Not very likely	[TERMINATE]
Refused	[TERMINATE]

2. [IF ALREADY VOTED] Please tell me who you voted for President? Did you vote for Joe
Biden, the Democrat, Donald Trump, the Republican, Jo Jorgensen, the Libertarian, or someone
else? [ROTATED]

Donald Trump, the Republican	26%
Joe Biden, the Democrat	72%
Jo Jorgensen, the Libertarian	0%
Someone else [VOLUNTEERED]	1%
Refused [TERMINATE]	0%

3. a. If the election were held today and you had to decide right now, would you vote for
[ROTATE FIRST TWO]

Donald Trump, the Republican	56%
Joe Biden, the Democrat	35%
Jo Jorgensen, the Libertarian	4%
Some other candidate	1%
Undecided	3%

3. b. [IF UNDECIDED] Would you say you lean more toward Joe Biden or Donald Trump?
[ROTATE] [N=15]

Donald Trump, the Republican	5%
Joe Biden, the Democrat	20%
Undecided	75%

4. COMPUTED Already voted + vote intent

Donald Trump, the Republican	42%
Joe Biden, the Democrat	53%
Jo Jorgensen, the Libertarian	2%
Someone else	1%
Undecided	2%

5. a. How certain are you that you that you will vote for Trump? Very certain, somewhat certain, not very certain, or not at all certain?

Very certain	95%
Somewhat certain	4%
Not very certain	0%
Not at all certain?	0%
Refused	0%

5. b. How certain are you that you that you will vote for Biden? Very certain, somewhat certain, not very certain, or not at all certain?

Very certain	94%
Somewhat certain	5%
Not very certain	1%
Not at all certain?	0%
Refused	0%

5. c. How certain are you that you that you will vote for Jorgensen? Very certain, somewhat certain, not very certain, or not at all certain?

Very certain	63%
Somewhat certain	16%
Not very certain	5%
Not at all certain?	16%
Refused	0%

6. [IF ALREADY VOTED] Please tell me who you voted for U.S. Senate. Did you vote for Mark Warner, the Democrat, Daniel Gade, the Republican, or someone else? [ROTATED]

Mark Warner, the Democrat	73%
Daniel Gade, the Republican	24%
Someone else [VOLUNTEERED]	1%
Did not vote for Senate [VOLUNTEERED]	1%
Refused [VOLUNTEERED]	1%

7. And if the election for U.S. Senator were held today, would you vote for [ROTATE FIRST TWO]

Mark Warner, the Democrat	39%
Daniel Gade, the Republican	52%
Unsure [VOLUNTEERED]	7%
Refused/Not voting [VOLUNTEERED]	2%

8. COMPUTED Already voted + vote intent

Mark Warner, the Democrat	55%
Daniel Gade, the Republican	39%
Unsure	4%
Refused/Not voting [VOLUNTEERED]	2%

9. As you may know, there is also a state Constitutional amendment on the ballot. The amendment would establish a redistricting commission made up equally of members of the General Assembly and citizens of Virginia chosen by retired judges. The Commission would draw the lines for Congressional and state legislative districts. The new legislative lines will be voted up or down by the General Assembly but cannot be amended and the governor cannot veto the lines. Do you support or oppose this amendment?

Support	48%
Oppose	26%
Unsure	24%
Refused	3%

10. Do you think things in the COUNTRY are generally going in the right direction or do you think things have gotten off on the wrong track?

	Right direction	Wrong track	Unsure	Refused
Oct. 2020	30%	63%	6%	1%
Aug. 2020	16%	79%	4%	1%
May 2020	33%	61%	6%	0%
Feb. 2020	39%	53%	8%	0%
Nov. 2019	26%	65%	10%	0%
Aug. 2019	31%	61%	7%	1%
Feb. 2019	37%	56%	6%	1%
Nov. 2018	34%	58%	6%	2%
Aug. 2018	37%	56%	7%	1%
June 2018	30%	64%	6%	1%
Feb. 2018	31%	57%	10%	1%
Nov. 2017	24%	69%	7%	0%
Oct. 2017	30%	64%	6%	1%
Sept. 2017	30%	63%	7%	1%
Aug. 2017	29%	63%	8%	1%
Feb. 2017	31%	57%	10%	1%
Jan. 2017	32%	52%	16%	1%

11. In general, do you approve or disapprove of the way Donald Trump is handling his job as President of the United States?

	Approve	Disapprove	Mixed	Refused
Oct. 2020	41%	56%	3%	1%
Aug. 2020	37%	58%	4%	1%
May 2020	36%	54%	8%	2%
Feb. 2020	36%	52%	11%	1%
Nov. 2019	32%	51%	14%	3%
Aug. 2019	27%	53%	17%	3%
Feb. 2019	38%	48%	11%	3%
Aug. 2018	32%	53%	12%	3%

June 2018	36%	53%	9%	2%
Feb. 2018	32%	50%	11%	7%
Oct. 2017	36%	53%	9%	2%
Oct. 2017	35%	58%	6%	2%
Sept. 2017	36%	56%	8%	1%
Aug. 2017	27%	58%	13%	2%
Feb. 2017	32%	50%	11%	7%

12. What is the most important issue to you in this election? Would you say the economy, the COVID virus, race relations, Supreme Court nominations or civil unrest or something else?

Economy	29%
COVID	29%
Race relations	11%
Supreme Court nominations	6%
Civil unrest	15%
Something else	8%
Refused	3%

13. Do you recall if you voted in the 2016 election or if you did not have a chance to vote?

Voted in 2016	89%
Did not vote	10%
Don't recall/Refused	1%

14. [IF VOTED] Do you recall if you voted for Donald Trump, Hillary Clinton, or some other candidate for President?

Trump	42%
Clinton	51%
Other candidate	7%
Don't recall/Refused	0%

*For those registered voters for whom we *could* verify that they voted in 2016, the margin for Clinton was 5%, which was her actual margin of victory in Virginia. For those registered voters for whom we could *not* verify that they voted in 2016, the margin was larger. About 2/3 of those respondents appear to have registered in Virginia since 2016, so they may have voted in another state in 2016. The other 1/3 were registered prior to 2016 and there is no record of them voting.

15. How confident are you that the votes across the country will be accurately counted in the upcoming election? Are you very confident, somewhat confident, not too confident or not confident at all?

Very confident	24%
Somewhat confident	41%
Not too confident	22%
Not confident at all	11%

		Refused	2%

16. How confident are you that the nation will accept the official outcome and winners of the election? Are you very confident, somewhat confident, not too confident or not confident at all?

Very confident	17%
Somewhat confident	41%
Not too confident	25%
Not confident at all	12%
Refused	5%

Please tell me if you have a generally favorable or unfavorable impression of the following people and organizations or if you don't know enough about them to have formed an opinion. [ROTATE]

17. Donald Trump

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2020	41%	56%	3%	1%
Aug. 2020	37%	55%	7%	2%
May 2020	36%	49%	12%	4%
Feb. 2020	32%	54%	10%	4%
Sept. 2017	35%	54%	8%	3%
Aug. 2017	31%	53%	13%	3%
Feb. 2017	29%	49%	13%	9%
Jan. 2017	30%	48%	18%	4%
Jan. 2016	22%	63%	13%	2%
Nov. 2015	23%	55%	13%	9%

18. Joe Biden

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2020	53%	43%	3%	1%
Aug. 2020	51%	38%	7%	4%
May 2020	36%	39%	15%	10%
Feb. 2020	37%	37%	18%	8%

19. Mark Warner

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2020	53%	33%	13%	2%
Aug. 2020	51%	26%	17%	6%
May 2020	37%	21%	12%	30%

20. Daniel Gade

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2020	31%	19%	46%	4%
Aug. 2020	20%	10%	67%	3%

21. Region
Southwest Virginia	11%
Southside	9%
Shenandoah Valley	7%
Central Virginia/Richmond	20%
Northern Virginia	29%
Tidewater	24%

22. Code respondent's sex [NOT ASKED]
Male	47%
Female	53%

23. How much education have you completed?
High School or less	14%
Some college/technical school	31%
Bachelor's Degree	31%
Advanced Degree	23%
Refused	0%

24. In what year were you born? [CODED INTO CATEGORIES]
18-29	15%
30-44	22%
45-64	35%
65 or older	28%
Refused	0%

25. Are you of Hispanic or Latino origin?
Yes, Hispanic	3%
No, not Hispanic	95%
No answer	2%

26. Would you consider yourself Caucasian or White, African-American or Black, or Asian or some other race?
White / Hispanic / Latino	71%
African-American	21%
Asian/Other/multi-racial	6%
Refused	2%

27. I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.
Less than $20,000	4%
$20,000-$35,000	7%
$35,000-$50,000	10%
$50,000-$75,000	19%

$75,000-$100,000	13%
More than $100,000	35%
Refused	12%

28. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	25%
Moderate	35%
Conservative	34%
Other/Unsure	4%
Refused	3%

29. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	34%
Republican	31%
Independent	19%
Other/None	15%
Refused	1%

29. a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic party or toward the Republican party? [RESULTS ARE COMBINED WITH THOSE IN Q. 32]

Democrat	48%
Republican	36%
Independent/Neither/Refused	16%

Thank you for your time and have a nice <HOUR1>.

Crosstabs

	Trump	Biden
Male	45%	48%
Female	38%	57%
White	52%	43%
African-American	6%	89%
Democrat	1%	97%
Republican	91%	6%
Liberal	6%	91%
Moderate	25%	66%
Conservative	88%	10%
18-29	20%	70%
30-44	35%	55%
45-64	48%	49%
65 and older	50%	49%
High school or less	60%	37%
Some college	49%	47%
Bachelor's degree	35%	57%
Advanced degree	29%	67%
SW VA	60%	37%
Southside	54%	37%
Shen. Valley	70%	28%
Central/Richmond	42%	51%
NoVA	28%	68%
Tidewater	36%	58%