



## 2023 Virginia Trust Index Report

*Institute for Policy and Opinion Research*

### FREQUENCIES

Do you think most people would try to take advantage of you if they got a chance OR would they try to be fair?

	%	Cumulative
<b>Take advantage of you</b>	43.0	43.0
<b>Try to be fair</b>	51.4	94.4
<b>DK/NA</b>	5.6	100.0

Would you say that most of the time people try to be helpful OR that they are mostly just looking out for themselves?

	%	Cumulative
<b>Try to be helpful</b>	52.8	52.8
<b>Looking out for themselves</b>	41.9	94.7
<b>DK/NA</b>	5.3	100.0

Generally speaking, would you say that most people can be trusted OR that you can't be too careful in dealing with people?

	%	Cumulative
<b>Try to be helpful</b>	52.8	52.8
<b>Looking out for themselves</b>	41.9	94.7
<b>DK/NA</b>	5.3	100.0

Questions and comments should be directed to Dr. Alice Louise Kassens, Professor of Economics, Roanoke College and Senior Analyst, IPOR [kassens@roanoke.edu](mailto:kassens@roanoke.edu). All frequencies are weighted. Weighted values are used in the associated release. Sample is for all quarterly surveys between February 2017 and August 2023.

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Frequencies

Region of residence

	<b>%</b>	<b>Cumulative</b>
<b>Southwest</b>	10.7	10.7
<b>Southside</b>	7.8	18.4
<b>Shenandoah Valley</b>	6.1	24.5
<b>Central Virginia</b>	20.4	44.9
<b>Northern Virginia</b>	31.5	76.4
<b>Tidewater</b>	23.6	100.0

Gender

	<b>%</b>	<b>Cumulative</b>
<b>Female</b>	47.6	47.6
<b>Male</b>	52.4	100.0

Race

	<b>%</b>	<b>Cumulative</b>
<b>Caucasian / White</b>	65.5	65.5
<b>African-American/Black</b>	17.5	83.0
<b>Asian or some other race</b>	17.0	100.0

Ethnicity

	<b>%</b>	<b>Cumulative</b>
<b>Hispanic</b>	6.5	6.5
<b>Non-Hispanic</b>	92.7	99.2
<b>NA</b>	0.8	100.0

Age

	<b>%</b>	<b>Cumulative</b>
<b>18-29</b>	13.6	13.6
<b>30-44</b>	22.5	36.1
<b>45-64</b>	37.8	73.9
<b>65+</b>	26.1	100.0

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