## Roanoke College Poll Final Election Poll October, 2024

Hi, I'm\_\_\_\_\_ and I'm calling from Roanoke College. How are you? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us; we're not selling anything and won't ask for any money. Your responses are confidential. Are you 18 or older and a resident of Virginia?

1. How likely is it that you will vote in the presidential election in November? Is it almost certain, very likely, somewhat likely, not very likely or have you already voted?

, , ·, , , ·, ,	· · · · · · · · · · · · · · · · · · ·
Almost certain	47%
Very likely	9%
Somewhat likely	5%
Not very likely	0% [TERMINATE]
Already voted	40%

2. Do you plan to vote on Election Day or before Election Day, either in person or by mail?

Election day	73%
Earlier	24%
Unsure/Refused	4%

3. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

	Right direction	Wrong track	Unsure	Refused
Oct. 2024	25%	64%	9%	1%
Aug. 2024	27%	71%	1%	1%
May 2024	27%	70%	2%	1%
Feb. 2024	24%	73%	2%	1%
Nov. 2023	23%	74%	2%	1%
Aug. 2023	24%	73%	2%	1%
May 2023	25%	71%	3%	1%
Feb. 2023	27%	69%	2%	0%
Nov. 2022	28%	68%	4%	1%
Aug. 2022	25%	72%	3%	0%
May 2022	21%	77%	3%	0%
Feb. 2022	29%	67%	3%	1%
Nov. 2021	31%	66%	4%	0%
Sept. 2021	35%	58%	7%	1%
Aug. 2021	33%	58%	7%	2%
May 2021	42%	53%	5%	1%
Feb. 2021	39%	53%	8%	1%
Nov. 2020	28%	62%	9%	1%
Oct. 2020	30%	63%	6%	1%
Aug. 2020	16%	79%	4%	1%

May 2020	33%	61%	6%	0%
Feb. 2020	39%	53%	8%	0%
Nov. 2019	26%	65%	10%	0%
Aug. 2019	31%	61%	7%	1%
Feb. 2019	37%	56%	6%	1%
Nov. 2018	34%	58%	6%	2%
Aug. 2018	37%	56%	7%	1%
June 2018	30%	64%	6%	1%
Feb. 2018	31%	57%	10%	1%
Nov. 2017	24%	69%	7%	0%
Oct. 2017	30%	64%	6%	1%
Sept. 2017	30%	63%	7%	1%
Aug. 2017	29%	63%	8%	1%
Feb. 2017	31%	57%	10%	1%
Jan. 2017	32%	52%	16%	1%

4. Do you think things in the Commonwealth of Virginia are generally going in the right direction or do you think things have gotten off on the wrong track?

	Right direction	Wrong track	Unsure	Refused
Oct. 2024	46%	35%	17%	3%
Aug. 2024	51%	46%	3%	1%
May 2024	53%	42%	5%	1%
Feb. 2024	53%	42%	5%	0%
Nov. 2023	50%	43%	6%	1%
Aug. 2023	49%	44%	6%	1%
May 2023	48%	45%	6%	1%
Feb. 2023	55%	39%	5%	0%
Nov. 2022	47%	48%	4%	1%
Aug. 2022	51%	45%	4%	0%
May 2022	50%	44%	5%	2%
Feb. 2022	47%	47%	5%	1%
Sept. 2021	52%	43%	5%	1%
Aug. 2021	52%	43%	4%	1%
May 2021	50%	40%	8%	2%
Feb. 2021	52%	40%	8%	1%
Nov. 2020	53%	37%	8%	2%
Aug. 2020	45%	49%	6%	0%
May 2020	57%	37%	6%	0%
Feb. 2020	49%	44%	6%	2%
Aug. 2018	58%	30%	10%	2%
Oct. 2017	48%	40%	12%	1%
Sept. 2017	52%	37%	11%	1%
Aug. 2017	46%	41%	11%	2%
Jan. 2017	52%	29%	18%	1%

	Approve	Disapprove	Mixed	Refused
Oct. 2024	38%	52%	9%	1%
Aug. 2024	35%	62%	1%	2%
May 2024	35%	61%	2%	2%
Feb. 2024	33%	61%	2%	4%
Nov. 2023	37%	58%	2%	3%
Aug. 2023	40%	57%	1%	2%
May 2023	42%	55%	2%	2%
Feb. 2023	38%	56%	2%	1%
Nov. 2022	41%	55%	3%	2%
Aug. 2022	39%	57%	3%	1%
May 2022	37%	57%	4%	2%
Feb. 2022	41%	53%	4%	3%
Oct. 2021	44%	50%	4%	2%
Sept. 2021	50%	45%	3%	2%
Aug. 2021	48%	43%	7%	2%
May 2021	47%	39%	9%	5%
Feb. 2021	47%	30%	8%	15%

5. In general, do you approve or disapprove of the way Joe Biden is handling his job as President of the United States?

Please tell me if you have a generally favorable or unfavorable impression of the following people and organizations or if you don't know enough about them to have formed an opinion.

6. Joe Biden	
--------------	--

-	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2024	37%	50%	12%	1%
Aug. 2024	37%	61%	1%	1%
May 2024	36%	58%	3%	3%
Feb. 2024	35%	61%	1%	3%
Nov. 2023	39%	55%	3%	3%
Aug. 2023	43%	53%	1%	3%
May 2023	43%	52%	2%	3%
Feb. 2023	40%	55%	1%	2%
Nov. 2022	44%	51%	2%	3%
Aug. 2022	41%	55%	3%	2%
May 2022	38%	56%	3%	3%
Feb. 2022	43%	52%	2%	3%
Sept. 2021	51%	46%	2%	1%
Aug. 2021	48%	43%	5%	4%
Feb. 2021	47%	29%	14%	10%
Nov. 2020	46%	36%	9%	9%
Oct. 2020	53%	43%	3%	1%
Aug. 2020	51%	38%	7%	4%
May 2020	36%	39%	15%	10%
Feb. 2020	37%	37%	18%	8%

7. Donald Trump				
*	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Oct. 2024	38%	54%	6%	2%
Aug. 2024	40%	57%	1%	1%
May 2024	36%	57%	3%	4%
Feb. 2024	34%	59%	2%	4%
Nov. 2023	33%	58%	5%	4%
Aug. 2023	30%	65%	3%	3%
May 2023	31%	63%	3%	3%
Feb. 2023	33%	58%	3%	4%
Nov. 2022	33%	60%	3%	3%
Aug. 2022	37%	58%	3%	3%
May 2022	34%	59%	4%	3%
Feb. 2022	37%	56%	3%	4%
Oct. 2021	37%	54%	6%	3%
Feb. 2021	24%	58%	14%	4%
Nov. 2020	33%	53%	10%	5%
Oct. 2020	41%	56%	3%	1%
Aug. 2020	37%	55%	7%	2%
May 2020	36%	49%	12%	4%
Feb. 2020	32%	54%	10%	4%
Sept. 2017	35%	54%	8%	3%
Aug. 2017	31%	53%	13%	3%
Feb. 2017	29%	49%	13%	9%
Jan. 2017	30%	48%	18%	4%
Jan. 2016	22%	63%	13%	2%
Nov. 2015	23%	55%	13%	9%
8. Kamala Harris				
	Favorable	Unfavorable	Mixed/Unsure	DK
Oct. 2024	45%	46%	8%	1%
Aug. 2024	43%	53%	0%	4%
9. Tim Kaine				
-	Favorable	Unfavorable	Mixed/Unsure	DK
Oct. 2024	39%	33%	23%	6%
Aug. 2024	50%	41%	1%	8%
May 2024	43%	39%	3%	15%
Aug. 2018	50%	33%	8%	10%
June 2018	44%	29%	9%	17%
10. Hung Cao				
	Favorable	Unfavorable	Mixed/Unsure	DK
Oct. 2024	28%	24%	31%	17%
Aug. 2024	28%	47%	1%	24%

# 11. If the election were held today and you had to decide right now, would you vote for [ROTATE FIRST FIVE]

Kamala Harris, the Democrat	51%
Donald Trump, the Republican	41%
Cornel West, the Independent	2%
Jill Stein, the Green Party candidate	1%
Chase Oliver, the Libertarian	2%
Some other candidate	2%
Undecided	2%
Refused	0%

	Harris	Trump	West	Kennedy	Stein	Oliver	Other/Unsure/Refused
Aug. 2024	45%	42%	2%	6%	0%	2%	5%

12. How certain are you that you will vote for \_\_\_\_\_? Very certain, somewhat certain, not very certain, or not at all certain?

Very certain	85%
Somewhat certain	9%
Not very certain	3%
Not at all certain	2%
Unsure/Refused	0%

13. And in the election for U.S. Senate in Virginia would you vote for [ROTATE AND READ FIRST TWO ONLY]

Tim Kaine, the Democrat	51%
Hung Cao, the Republican	40%
Some other candidate	1%
Undecided	6%
Refused	2%

14. What is the most important issue to you in this election? Would you say the economy, immigration, abortion, crime, foreign affairs, or something else?

	U
Economy	43%
Immigration	12%
Abortion	20%
Crime	3%
Foreign affairs	8%
Something else	12%
Unsure/Refused	3%

15. How enthusiastic are you about voting in this November's elections? Would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Very enthusiastic	66%
Somewhat enthusiastic	17%
Not too enthusiastic	9%
Not at all enthusiastic	7%
Unsure/Refused	1%

Regardless of how you might vote, tell me whether you trust Kamala Harris or l	Donald Trump to do a
better job on each of the following issues	

16. Immigration	Harris 48%	Trump 48%	Unsure/Refused 4%
17. Abortion	57%	36%	7%
18.The economy	46%	49%	5%
19. Crime	49%	45%	6%
20. Foreign policy	49%	45%	6%

21. In general, do you think that Donald Trump understands and cares about people like you? [ROTATE 21 and 22]

Yes	37%
No	59%
Unsure/Refused	4%

22. In general, do you think that Kamala Harris understands and cares about people like you? [ROTATE 21 and 22]

Yes	46%
No	48%
Unsure/Refused	6%

23. Overall, do you think the federal government makes your life better or do you think it makes your life worse?

Better	40%
Worse	44%
Unsure/Refused	16%

#### **Demographics**

24. Gender	
Male	49%
Female	50%
Other/No answer	1%

## 25. Region

<b>6</b> 51011	
Central Virginia/Richmond	18%
Northern Virginia	27%
Shenandoah Valley	8%
Southside	9%
Southwest Virginia	12%
Tidewater	26%

26. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	52%
Living with partner	6%
Divorced	8%
Separated	2%
Widowed	5%
Never married	26%
Refused	1%

27.	How muc	h education	have you	completed?

Less than High school	1%
High School	17%
Some College/Technical School	39%
Associate's Degree	5%
Bachelor's Degree	18%
Advanced Degree	21%
Refused	1%

### 28. In what year were you born? [CODED INTO CATEGORIES]

18-29	20%
30-44	24%
45-64	38%
65 or older	18%
Refused	1%

29. Are you of Hispanic origin or descent, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?

Yes, Hispanic	6%
No, not Hispanic	93%
Refused	1%

30. Would you consider yourself Caucasian or white, African-American or Black, Asian or some other race?

White / Caucasian	66%
African-American	18%
Asian/Other/multi-racial	14%
Refused	2%
Refused	2%

31. What income group includes your annual family income?

Less than \$20,000	4%
\$20,000-\$35,000	6%
\$35,000-\$50,000	14%
\$50,000-\$75,000	16%
\$75,000-\$100,000	18%
More than \$100,000	40%
Refused	3%

32. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	25%
Moderate	35%
Conservative	34%
Other/Unsure	3%
Don't know/Refused	2%

33. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	36%
Republican	33%
Independent	17%
Other/None	12%
Don't know/No answer	2%

33.a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic party or toward the Republican party?

Democratic Party	43%
Republican Party	36%
Independent/Neither	17%
Don't know/No answer	5%

## Select Party Crosstabs

Issue	Democrats	Republicans	Independents
Already voted	51%	37%	40%
Almost certain to vote	41%	54%	47%
U.S. right direction	54%	5%	21%
VA right direction	36%	51%	57%
Biden job approval	79%	5%	28%
Favorable/Unfavorable Biden	78%/8%	4%/89%	30%/53%
Favorable/Unfavorable Trump	2%/95%	86%/4%	29%/61%
Favorable/Unfavorable Harris	92%/1%	4%/90%	37%/52%
Favorable/Unfavorable Kaine	78%/5%	9%/66%	35%/32%
Favorable/Unfavorable Cao	4%/47%	60%/3%	25%/27%
Vote for Harris	95%	6%	49%
Vote for Trump	1%	90%	36%
Enthusiasm very/somewhat	74%/16%	74%/15%	60%/16%
Better on immigration Harris/Trump	92%/5%	4%/95%	45%/51%
Better on abortion Harris/Trump	97%/1%	8%/84%	61%/31%
Better on economy Harris/Trump	92%/6%	2%/96%	40%/50%
Better on crime Harris/Trump	95%/3%	5%/93%	40%/44%
Better on foreign policy Harris/Trump	94%/4%	5%/91%	49%/45%
Trump understands people like you	2%	84%	30%
Harris understands people like you	89%	6%	37%
Federal Govt. makes your life better	65%	18%	40%