



August 2021 Virginia Consumer Sentiment and Inflation Expectations Survey

Institute for Policy and Opinion Research

FREQUENCIES

We are interested in how people are getting along financially these days. Would you say that you and your family living there are better off or worse off financially than you were a year ago?

	%	Cumulative
Better off	31.8	31.8
Same	38.7	70.4
Worse off	29.6	100.0

Now looking ahead: do you think that a year from now you and your family living there will be better off financially, worse off, or just about the same as now?

	%	Cumulative
Better off	33.2	33.2
Same	52.0	85.2
Worse off	14.8	100.0

Now, turning to business conditions in the country as a whole, would you say at the present time that business conditions are better off, worse off, or just about the same as they were a year ago?

	%	Cumulative
Better off	32.2	32.2
Same	18.0	50.1
Worse off	49.9	100.0

Questions and comments should be directed to Dr. Alice Louise Kassens, Professor of Economics, Roanoke College and Senior Analyst, IPOR kassens@roanoke.edu. All frequencies are weighted. Weighted values are used in the associated release.

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Frequencies

Looking ahead, which would you say is more likely--that the country as a whole will have continuous good times during the next five years or that we will have periods of widespread unemployment or depression or what?

	%	Cumulative
Good times	35.1	35.1
Same	12.6	47.7
Bad times	52.3	100.0

About big things people buy for their homes - such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?

	%	Cumulative
Good time to buy	32.8	32.8
Uncertain; depends	15.7	48.6
Bad time to buy	51.5	100.0

During the next year, do you think that prices in general will go down, stay where they are now, or go up?

	%	Cumulative
Go up	76.8	76.8
Stay where they are now	13.8	90.6
Go down	9.4	100.0

What about the outlook for prices over the next five to ten years? Do you think prices will be higher, about the same, or lower five to ten years from now?

	%	Cumulative
Go higher	78.2	78.2
About the same	13.2	91.4
Lower	8.6	100.0

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Frequencies

Region of residence

	%	Cumulative
Southwest	11.5	11.5
Southside	8.7	20.1
Shenandoah Valley	7.2	27.3
Central Virginia	20.7	48.0
Northern Virginia	28.7	76.8
Tidewater	23.3	100.0

Marital status

	%	Cumulative
Married	51.2	51.2
Living with partner	8.9	60.0
Divorced	9.2	69.2
Separated	1.7	70.9
Widowed	8.9	79.9
Never married	20.2	100.0

Educational status

	%	Cumulative
Less than HS	2.4	2.4
High school	17.1	19.5
Some college/tech school	23.8	43.4
Associate's degree	5.9	49.2
Bachelor's degree	26.4	75.6
Advanced degree	24.4	100.0

Gender

	%	Cumulative
Female	41.3	41.3
Male	58.7	100.0

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Race/ethnicity

	%	Cumulative
Non-Hispanic white	64.5	64.5
Non-Hispanic black	24.7	89.2
Latino	3.0	92.2
Other/mixed race	7.8	100.0

Political party

	%	Cumulative
Democrat	31.7	31.7
Republican	25.4	57.1
Independent	19.6	76.7
Other	23.3	100.0

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