Reconnect Research and Roanoke College
Virginia Election Survey
October 15, 2020 Topline

Please answer this important survey by *Roanoke College*. Don't miss this opportunity to have your voice heard!   Let's begin!

Screener – If you're 18 or older, press 1. If 17 or younger, press 5. To learn more, press any other key.
- *If 1 – GO TO Q1*
- *If 5 – GO TO Adults Only*

If any other key (AOK):
- AOK1 – Roanoke College is conducting an important survey and we would greatly appreciate your feedback. [Go back to Screener]
- AOK2 – Roanoke College relies on people like you to participate in this important confidential survey. [Go back to Screener]

[**Adults Only**] – Thank you, but we are only surveying adults at this time. Have a wonderful day. Good-bye.

1. If you're registered to vote in Virginia, press 5. If you're not registered to vote in Virginia, press 6.
- **[IF 6]** *Go to TERM OUT*

[**TERM OUT**] Thank you, but we are only surveying registered voters at this time. Have a wonderful day. Goodbye. *[Terminate]*

2. How likely is it that you will vote in the presidential election in November? If it very likely, press 5. [GO TO 4] If it is not very likely or not likely at all, press 6. [GO TO TERM OUT] [IF 2] *Go to TERM OUT 1* If you already voted, press 7. [GO TO Q3]

Very likely	98%
Already voted	2%

[**TERM OUT 1**] Thank you, but we are only surveying likely voters at this time. Goodbye. *[Terminate]*

Thank you. Your answers are confidential. This should take about 5 minutes.

3. Please tell me who you voted for President? If you voted for Joe Biden, press 1. If you voted for Donald Trump, press 2. If you voted for Jo Jorgensen, press 3. If you voted for someone else, press 4. [ROTATE 1 and 2]

Biden	83%
Trump	9%

Jorgensen   8%
        Refused [TERMINATE]

3A. And please tell me who you voted for U.S. Senator. If you voted for Mark Warner, press 1.
[GO TO Q8]. If you voted for Daniel Gade, press 2. [GO TO Q8]. If you voted for someone
else, press 3. [GO TO Q8]. [ROTATE 1 and 2]
        Warner   71%
        Gade   9%
        Refused/Did not vote   20%

4. If the presidential election were held **today** and you had to decide **right now**, would you vote
for? Donald Trump, the Republican; Joe Biden, the Democrat; or Jo Jorgensen, the Libertarian?
If Donald Trump, press 1. [GO TO 5b]. If Joe Biden, press 2. [GO TO 5a]. If Jo Jorgensen, press
3. [GO TO 5c]. If unsure, press 4. [GO TO 6]. [ROTATE 1 AND 2].
        Biden   52%
        Trump   39%
        Jorgensen   4%
        Undecided   5%
        Refused [TERMINATE]

CALCULATED COMBINING Q3 AND Q4
        Biden   53%
        Trump   38%
        Jorgensen   4%
        Undecided   5%
        Refused [TERMINATE]

5.a. [IF INTENDS TO VOTE FOR BIDEN] How certain are you that you that you will vote for
Joe Biden? If very certain, press 1. [GO TO Q7]. If somewhat certain, press 2. [GO TO Q7]. If
not very certain, press 3. [GO TO Q7].
        Very certain   95%
        Somewhat certain   5%
        Not very certain   1%
        Refused   0%

b. [IF INTENDS TO VOTE FOR TRUMP] How certain are you that you that you will vote for
Donald Trump? If very certain, press 1. [GO TO Q7]. If somewhat certain, press 2. [GO TO
Q7]. If not very certain, press 3. [GO TO Q7].
        Very certain   95%
        Somewhat certain   3%
        Not very certain   2%
        Refused   0%

c. [IF INTENDS TO VOTE FOR JORGENSEN] How certain are you that you that you will vote for Jo Jorgensen? If very certain, press 1. [GO TO Q7]. If somewhat certain, press 2. [GO TO Q7]. If not very certain, press 3. [GO TO Q7].

Very certain	31%
Somewhat certain	31%
Not very certain	37%
Refused	0%

6. [IF UNSURE TO Q4] Are you leaning toward voting for a particular candidate? If Trump, press 1. If Biden, press 2. If Jorgensen, press 3. If unsure, press 4. [ROTATE 1 AND 2].

Biden	12%
Trump	9%
Jorgensen	0%
Undecided	79%
Refused	0%

CALCULATED COMBINING Q3 AND Q4 AND Q6 [VOTED, VOTE INTENT + LEANERS]

Biden	54%
Trump	39%
Jorgensen	4%
Unsure	4%

7. And if the election for U.S. Senator were held **today**, would you vote for? Mark Warner, the Democrat or Daniel Gade, the Republican? If Mark Warner, press 1. If Daniel Gade, press 2. If unsure, press 3. [ROTATE 1 AND 2].

Warner	54%
Gade	39%
Undecided	7%
Refused	0%

CALCULATED COMBINING Q3A AND Q7

Gade	55%
Warner	38%
Undecided	7%

Thank you for your opinions! For a question you'd prefer not to answer, press the star key. Let's continue…

8. Which of the following is the most important issue to you in this election—***Please listen to all response options before making your selection.*** If the economy, press 1. If COVID, press 2. If Supreme Court appointment, press 3. If race relations, press 4. If civil unrest, press 5. If some other issue, press 6. To repeat these options, press 7. [ROTATE WITH OPPOSITE ORDER FROM 5 TO 1]

Economy	23%
COVID	17%

Supreme Court appointment	12%
Race Relations	14%
Civil unrest	10%
Other	13%
Refused	11%

9. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track? If right direction, press 1. If wrong track, press 2.

Right direction	24%
Wrong track	71%
Refused	5%

10. How confident are you that the votes across the country will be accurately counted in the upcoming election? If you are very confident or somewhat confident, press 1. If you are not too confident or not confident at all, press 2. [ROTATE 1 AND 2]

Very/somewhat confident	51%
Not too/ not at all confident	46%
Refused	4%

11. And how confident are you that the nation will accept the official outcome and winners of the election? If you are very confident or somewhat confident, press 1. If you are not too confident or not confident at all, press 2. [ROTATE 1 AND 2]

Very/somewhat confident	47%
Not too/ not at all confident	49%
Refused	5%

We appreciate your help!

[Q12 AND Q13 ROTATED]

12. In general, do you have a favorable or unfavorable impression of Donald Trump? If favorable, press 1. If unfavorable, press 2.

Favorable	41%
Unfavorable	56%
Refused	3%

13. In general, do you have a favorable or unfavorable impression of Joe Biden? If favorable, press 1. If unfavorable, press 2.

Favorable	52%
Unfavorable	44%
Refused	4%

[Q14 AND Q15 ROTATED]

14. How well does Donald Trump represent your issues and policy preferences? If very well, press 1. If somewhat well, press 2. If not very well, press 3. If not at all, press 4.

Very well	32%
Somewhat well	16%
Not very well	22%
Not at all	26%
Refused	5%

15. How well does Joe Biden represent your issues and policy preferences? If very well, press 1. If somewhat well, press 2. If not very well, press 3. If not at all, press 4.

Very well	33%
Somewhat well	28%
Not very well	21%
Not at all	13%
Refused	5%

Keep going, almost done.

16. As you may know, Supreme Court Justice Ruth Bader Ginsburg recently died. ***Please listen to all response options before making your selection.*** If you think the next Supreme Court justice should be appointed before the end of the year, press 1. If you think the appointment should be made by the winner of November's election, press 2.

Before end of year	41%
Election winner	56%
Refused	4%

Thank you, for statistical purposes only…

17. If you're male, press 1. If you're female, press 2.

Male	47%
Female	53%
Refused	1%

18. Which of the following best describes your race? If White, press 1. If Black, press 2. If Asian, press 3. If other, press 4.

White	70%
Black	20%
Asian/Other	6%
Refused	4%

19. How old are you? 1. If you are between 18 and 29 years old, press 1. If 30 to 44, press 2. If 45 to 64 press 3. If 65 or older, press 4.

18-29	17%
30-44	24%
45-64	39%

65 or older	15%
Refused	4%

20. How much education have you completed? If high school or less, press 1. If **some** college, technical school, or an Associate's Degree, press 2. If you have a Bachelor's Degree, press 3. If you have an Advanced Degree, press 4.

High school or less	14%
Some college, Associate's	30%
Bachelor's degree	30%
Advanced degree	23%
Refused	3%

Last few questions…

21. Politically speaking, do you consider yourself to be liberal, moderate or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3. [ROTATE 1 AND 3]

Liberal	23%
Moderate	39%
Conservative	32%
Refused	6%

22. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation? If Democrat, press 1. [GO TO Q24] . If Republican, press 2. [GO TO Q24]. If Independent, press 3. If some other party, press 4. If no affiliation, press 5. [ROTATE 1 AND 2]

Democrat	38%
Republican	31%
Independent	15%
Other party	2%
No affiliation	9%
Refused	5%

23. [IF INDEPENDENT, OTHER PARTY, NO PARTY] As of today, do you lean more toward the Democratic party or toward the Republican party? If Democrat, press 1. If Republican, press 2. [ROTATE 1 AND 2]

Democrat	39%
Republican	29%
Neither	16%
Refused	16%

COMPUTED PARTY + LEANERS

Democrat	50%
Republican	40%
Independent	5%
Refused	5%

24. Using your phone keypad, please enter your 5-digit zip code. [CODED INTO REGION]

Shenandoah Valley	7%
Southwest Virginia	11%
Southside	8%
Central VA/Richmond	19%
Northern Virginia	29%
Tidewater	23%
Unknown	4%

[Q25 and Q26 ROTATED]

25. How well does Joe Biden understand the problems of people like you? If very well, press 1. If somewhat, press 2. If not very well, press 3. If not at all, press 4.

Very well	38%
Somewhat	22%
Not very well	16%
Not at all	17%
Refused	7%

26. How well does Donald Trump understand the problems of people like you? If very well, press 1. If somewhat, press 2. If not very well, press 3. If not at all, press 4.

Very well	30%
Somewhat	14%
Not very well	21%
Not at all	29%
Refused	6%

That completes the survey. Thank you for your time! Have a wonderful day. Goodbye.

Crosstabs

	Trump	Biden
Male	43%	50%
Female	34%	56%
White	46%	46%
African-American	15%	78%
Democrat	4%	93%
Republican	88%	6%
Independent	37%	44%
Liberal	8%	87%
Moderate	30%	60%
Conservative	71%	20%
18-29	32%	54%
30-44	32%	55%
45-64	44%	49%
65 and older	42%	54%
SW VA	52%	38%
Southside	32%	60%
Shen. Valley	40%	50%
Central/Richmond	36%	58%
NoVA	34%	56%
Tidewater	39%	52%